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Miami—Jul 21, 2016

Marina Del Rey Film Festival to Showcase State of the Art Cinetransformer

Seeking to reach a larger audience, increase sponsorship and provide a professional screening venue for its film festival, Marina Del Rey Film Festival will host a state of the art mobile cinema Cinetransformer at its festival this August 14th at the Jamaica Bay Inn in Marina Del Rey, CA.

Providing a vivid and memorable cinematic experience, Cinetransformer is a 91-seat state-of-the-art mobile cinema housed in an elegant 53-foot double-expandable trailer. Created by IntegraSV, the patented design replicates every facet of the movie theater experience and transforms in less than an hour.

Cinetransformer offers stadium seating, a 14 foot projection screen, state-of-the-art visual technology, 6.1 surround sound, two restrooms, a lobby area, a concession stand, climate controlled air conditioning, a marquee and other features. The unique design provides a built-in detachable generator, which allows the tractor to detach from the Cinetransformer at any time.

Recently Cinetransformer provided three mobile cinemas to the Bentonville Film Festival where they saw a 70% increase in attendance in large part due to the Cinetransformer presence. For the Marina Del Rey Film Festival, Cinetransformer represents an ideal unique interactive solution that includes the highest quality mobile cinema for its attendees; its filmmakers and onsite social media technology to ensure the greatest numbers of people are engaged with the festival and its sponsors. The festival understands that experiencing their brand with an experiential Cinetransformer will engage more human senses and create a more memorable and emotional connection like no other solution can possibly offer.

About Cinetransformer International, Inc.:

The Cinetransformer is a patented expandable trailer that transforms in under an hour into a state of the art museum, auditorium, mobile showroom or mobile movie theatre with comfortable stadium seating for up to 91 people. Equipped with 2D and 3D HD projection, digital surround sound and on-board power, it is a completely self-contained, go-anywhere exhibition venue.

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Cinetransformer is an internationally recognized company responsible for world-class experiential mobile marketing tours and the design and manufacture of specialty vehicles for many of the world's most famous brands. Their clients recognize Cinetransformer to be an affordable, exciting and highly effective marketing solution. There are 26 Cinetransformer units throughout the United States, Europe, Mexico and Brazil for experiential mobile marketing tours and events. Learn more at:www.cinetransformer.com